



**AURAFEEL™**  
Sense of Confidence

## WHO ARE WE?

Founded in 2014, CSN Pharma is a pharmaceutical and nutraceutical firm based in Canada. Our dedication lies in promoting biotechnology-driven innovation, with a focus on exosome-based cosmetics and cutting-edge nutraceuticals that promote longevity and well-being. Through innovative research, clinical knowledge, and next-generation formulations, we are transforming nutrition, regenerative medicine, and skin health with a solid scientific basis. Through tested, game-changing breakthroughs, our Aura family of products empowers people to attain radiant skin, robust health, and holistic well-being, setting new industry standards in skin rejuvenation, hair restoration, and advanced wellness solutions.



## Your Sense of Confidence...



## What Makes Aurafeel™ Special?

- Innovative MXM® Technology
- Natural Appearance
- Painless Injection
- High Patient Satisfaction

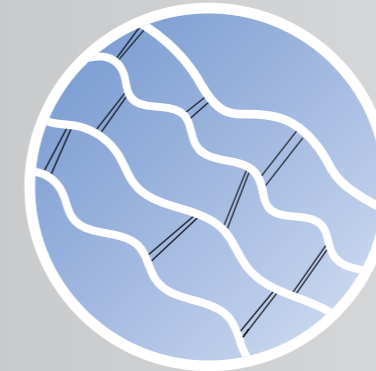


# MXM<sup>®</sup> TECHNOLOGY

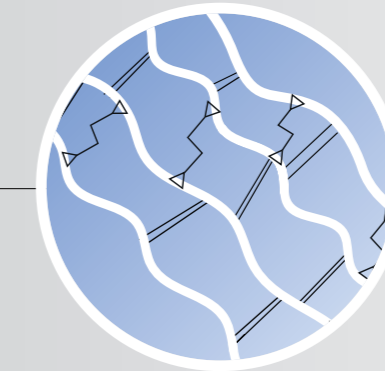
The AURAFEEL™ dermal fillers are manufactured using our patented Modified Cross-linking Matrix (MXM<sup>®</sup>) technology to create a unique viscoelastic gel with a variable density of hyaluronic acid, which provides an appropriate filling, volumizing and lifting of the skin.



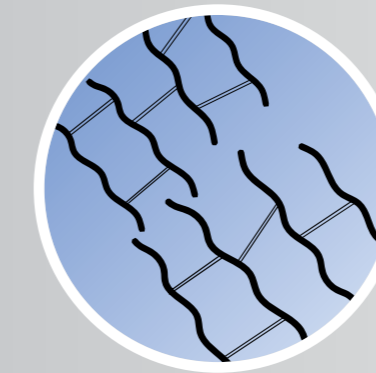
**PHASE 1**  
HA in its original form



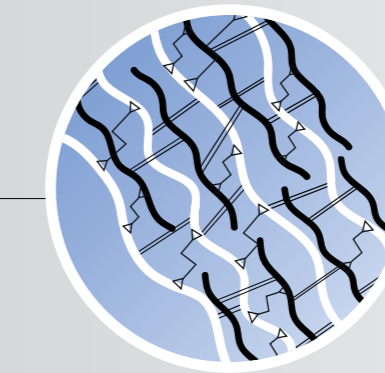
**PHASE 2**  
Linearization of the individual HMW\* HA chains and process of physical cross-linking



**PHASE 3**  
HMW\* HA cross-linking process with BDDE



**PHASE 4**  
Utilization of individual LMW\*\* HA chains and process of physical cross-linking



**PHASE 5**  
Combination of cross-linked LMW\*\* and HMW\* HA chains

The highest cross-linking efficiency and safety were gained by inputting the lowest amount of BDDE as a chemical catalyst material. Therefore, a high viscoelastic gel is manufactured.

The rheological properties, including cohesivity, elasticity, and plasticity, will be optimized to match the needs of the targeted layer of the skin.

\* HMW: High Molecular Weight  
\*\* LMW: Low Molecular Weight

# RHEOLOGICAL CHARACTERISTICS

Elastic modulus ( $G'$ ) Measures elastic properties. <sup>1</sup>

Viscous modulus ( $G''$ ) Measures viscous properties. <sup>1</sup>

Complex modulus ( $G^*$ ) Measures overall viscoelastic properties or "hardness." <sup>1</sup>

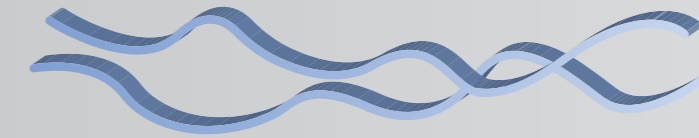
Tan  $\delta$  Measures the ratio between viscous and elastic properties. <sup>1</sup>

MoD Total % Degree of Modification = % Cross-link + % Pendant. <sup>2</sup>

Tan  $\delta$  determines whether the material is mainly elastic ( $\tan \delta < 1$ ), exhibiting a gel-like behavior (e.g., a block of gelatin), or whether it is mainly viscous ( $\tan \delta > 1$ ), behaving more like a viscous liquid (e.g., honey). <sup>2</sup>

In cross-linked HA fillers, tan  $\delta$  is usually low (ranging from 0.05 to 0.80), meaning that the elastic (i.e., gel-like) behavior under low shear stress is dominant over the dense (i.e., liquid) behavior. Lower than  $\delta$  is usually associated with higher  $G'$  because HA fillers always have low  $G''$ . <sup>3</sup>

A



Non-Cross-Linked HA = Liquid

B



Cross-Linked HA = Gel

C



Modified HA with Pendant Cross-Linker

- A. Such structures often result in softer gels.
- B. Modifying HA molecules by cross-linking improves mechanical properties by creating gels with a firmer structure and can resist degradation.
- C. The modification does not necessarily cross-link HA to other HA molecules, resulting in a pendant cross-linker. <sup>4</sup>

1. Edsman, K., L. I. Nord, Å. Öhrlund, H. Lärkner and A. H. J. D. S. Kenne (2012). "Gel properties of hyaluronic acid dermal fillers." 38(7pt2): 1170-1179.  
 2. Kablik, J., G. D. Monheit, L. Yu, G. Chang and J. J. D. S. Gershkovich (2009). "Comparative physical properties of hyaluronic acid dermal fillers." 35: 302-312.  
 3. Pierre, S., S. Liew and A. J. D. s. Bernardin (2015). "Basics of dermal filler rheology." 41:S120-S126.

4. Kablik, J., G. D. Monheit, L. Yu, G. Chang and J. J. D. S. Gershkovich (2009). "Comparative physical properties of hyaluronic acid dermal fillers." 35: 302-312.

# THE BEST RHEOLOGICAL RATIO

Due to innovative and distinctive technology, AURAFEEL™ fillers have the most optimal ratio of rheological properties. The wide range of AURAFEEL™ fillers suggests a holistic solution for each patient based on their skin's anatomic structures.



**ELASTICITY**  
For optimal tissue support



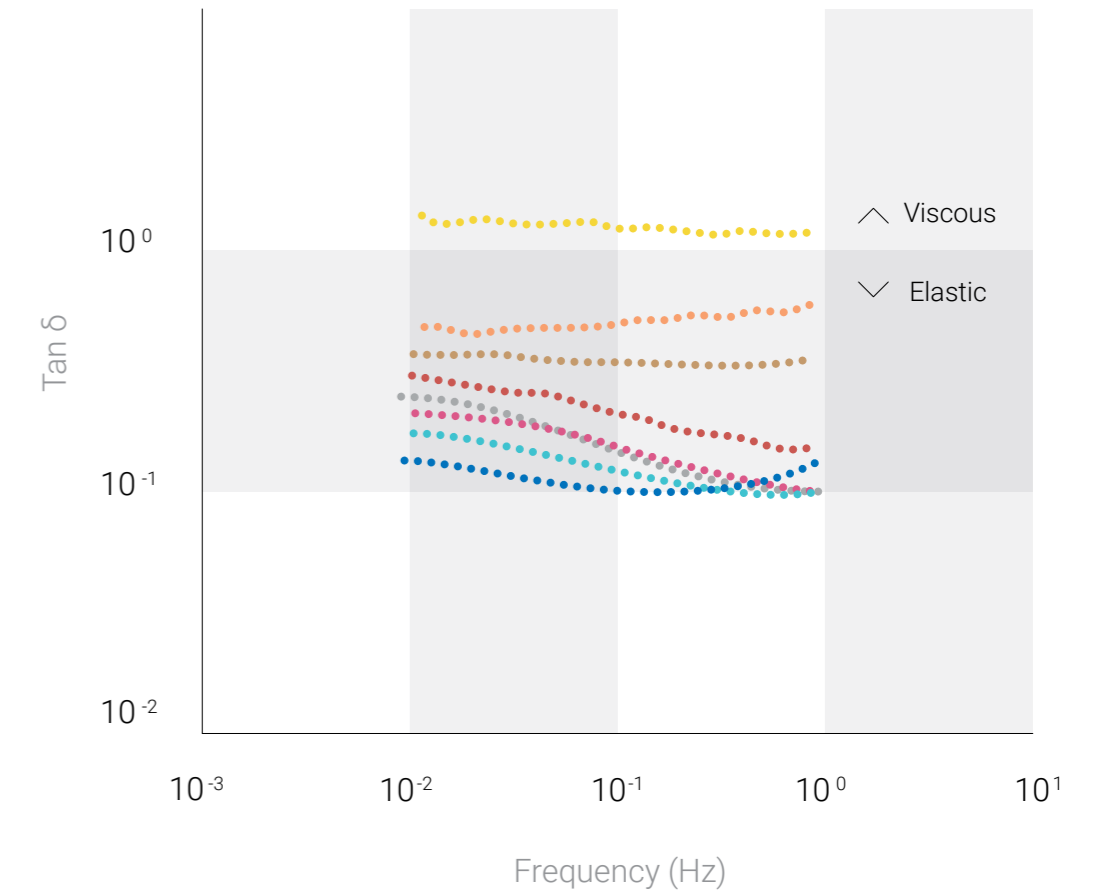
**COHESIVITY**  
For excellent tissue integration



**PLASTICITY**  
For excellent malleability

## COMPARABLE RHEOLOGICAL PROPERTIES <sup>5</sup>

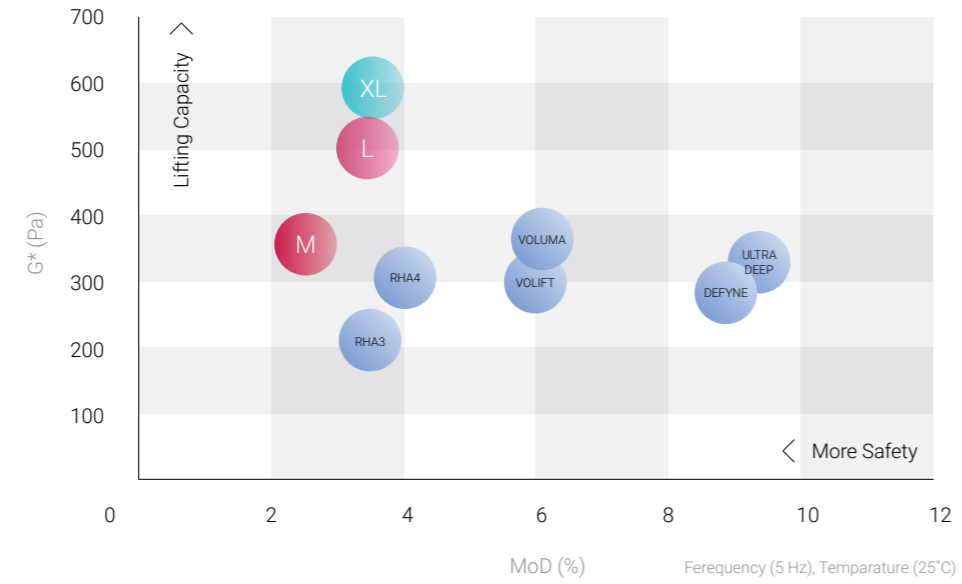
- AURAFEEL S®
- AURAFEEL M®
- AURAFEEL L®
- AURAFEEL XL®
- BELOTERO SOFT®
- BELOTERO BALANCE®
- JUVEDERM VOLUMA®
- TEOSYAL ULTRA DEEP®



5. Santoro, S., L. Russo, V. Argenzio, A. J. J. o. A. B. Borzacchiello and Biomechanics(2011). "Rheological properties of cross-linked hyaluronic acid dermal fillers." 9(2): 127-136.

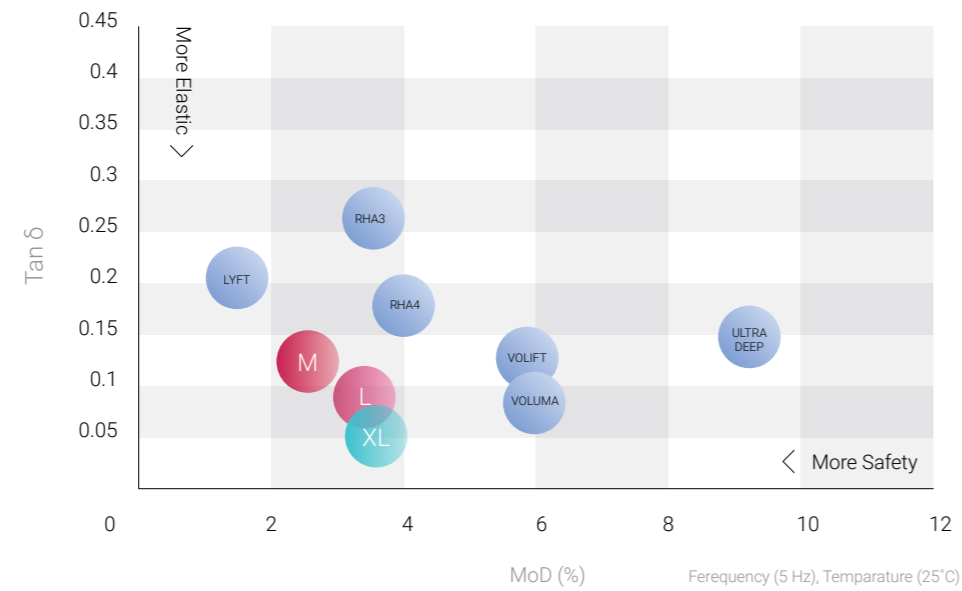
## G\* and MoD in DIFFERENT DERMAL FILLERS<sup>6-7</sup>

AURAFEEL™ offers optimized lifting capacity along with the least MoD for more safety.



## Tan δ and MoD in DIFFERENT DERMAL FILLERS<sup>6-7</sup>

AURAFEEL™ offers an optimized tan δ employing MXM® technology.



AURAFEEL™ is the go-to partner for anyone looking for smooth, natural-looking results due to our comprehensive selection of clinical driven hyaluronic acid fillers.

6. Pierre, S., S. Liew and A. J. D. s. Bernardin (2015). "Basics of dermal filler rheology." 41: S120-S126.

7. Santoro, S., L. Russo, V. Argenzio, A. J. J. o. A. B. Borzacchiello and Biomechanics (2011). "Rheological properties of cross-linked hyaluronic acid dermal fillers." 9(2): 127-136.

# AURAFEEL™



S L XL

S

S

L XL

M L

L XL

M

L XL

Light



Cross-linking level	●○○○	●○○○	●●○○	●●○○	●●●●
HA Concentration	10 mg/ml	19 mg/ml	20 mg/ml	23 mg/ml	25 mg/ml
Lidocaine	0.3 %	0.3 %	0.3 %	0.3 %	0.3 %
Needle size	30 G½	30 G½	30 G½ 27 G½	27 G½	27 G½ 25 G½
Volume	2 × 1 ml	2 × 1 ml	2 × 1 ml	2 × 1 ml	2 × 1 ml
Indications	<ul style="list-style-type: none"> <li>Skin hydration for:                             <ul style="list-style-type: none"> <li>• Face</li> <li>• Neck</li> <li>• Décolletage</li> <li>• Back of hands</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Correction of superficial wrinkles, such as:                             <ul style="list-style-type: none"> <li>• Crow's feet</li> <li>• Glabellar lines</li> <li>• Perioral lines</li> <li>• Lip contouring</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Correction of moderate wrinkles, such as:                             <ul style="list-style-type: none"> <li>• Nasolabial wrinkles</li> <li>• Marionette lines</li> <li>• Oral commissures</li> <li>• Lip volume</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Correction of severe wrinkles, such as:                             <ul style="list-style-type: none"> <li>• Nasolabial folds</li> </ul> </li> <li>Facial lifting in:                             <ul style="list-style-type: none"> <li>• Cheeks</li> <li>• Chin</li> <li>• Temples</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Shape and restoration of facial volume in:                             <ul style="list-style-type: none"> <li>• Cheekbones</li> <li>• Chin</li> <li>• Jawline</li> <li>• Temples</li> </ul> </li> </ul>



**AURAFEEL™ | Light**  
Plus Lidocaine



**Indications:**  
Skin hydration for:

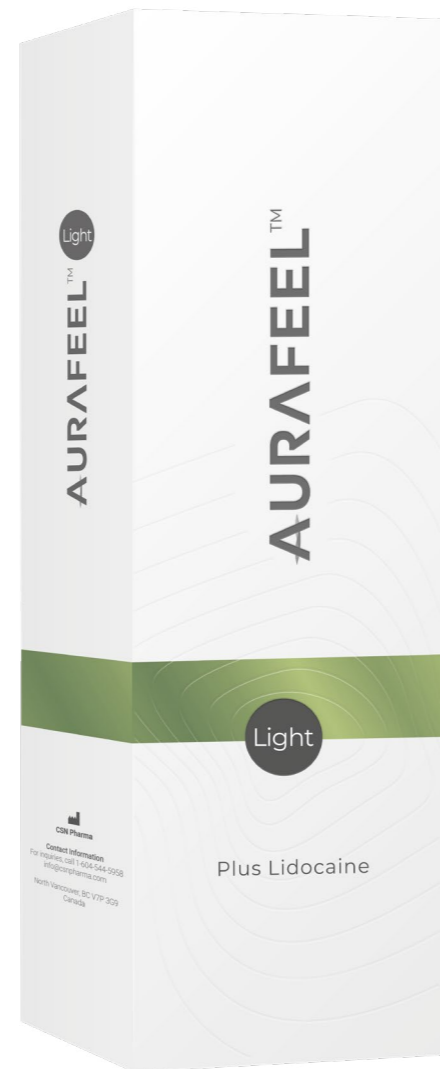
- Face
- Neck
- Décolletage
- Back of hands



**Syringe:** 2 x 1 ml  
**Needle Size:** 30 G½



**Concentration:**  
10 mg/ml, Cross-linked HA  
**Lidocaine:** 0.3%



**AURAFEEL™ | S**  
Plus Lidocaine



**Indications:**  
Correction of superficial wrinkles, such as:

- Crow's feet
- Glabellar lines
- Perioral lines
- Lip contouring



**Syringe:** 2 x 1 ml  
**Needle Size:** 30 G½



**Concentration:**  
19 mg/ml, Cross-linked HA  
**Lidocaine:** 0.3%



## AURAFEEL™ | M Plus Lidocaine



### Indications:

Correction of moderate wrinkles, such as:

- Nasolabial wrinkles
- Marionette lines
- Oral commissures
- Lip volume



**Syringe:** 2 x 1 ml

**Needle Size:** 30 G½ & 27 G½



**Concentration:**

20 mg/ml, Cross-linked HA

**Lidocaine:** 0.3%



## AURAFEEL™ | L Plus Lidocaine



### Indications:

Correction of severe wrinkles, such as:

- Nasolabial folds

### Facial lifting in:

- Cheeks
- Chin
- Temples



**Syringe:** 2 x 1 ml

**Needle Size:** 27 G½



**Concentration:**

23 mg/ml, Cross-linked HA

**Lidocaine:** 0.3%



**AURAFEEL™** | **XL**  
Plus Lidocaine



**Indications:**

Shape and restoration of facial volume in:

- Cheekbones
- Chin
- Jawline
- Temples



**Syringe:** 2 x 1 ml

**Needle Size:** 27 G½ & 25 G½



**Concentration:**

25 mg/ml, Cross-linked HA

**Lidocaine:** 0.3%



**AURAFILL™** 10mL



**Indications:**

- Giving volume to flabby skin
  - Body shaping and contouring
  - Buttocks enlargement
  - Calf shape correction
- Tissue augmentation of the breasts and hip dips



**Syringe:** 1 x 10 ml



**Concentration:**

24 mg/ml, cross-linked HA

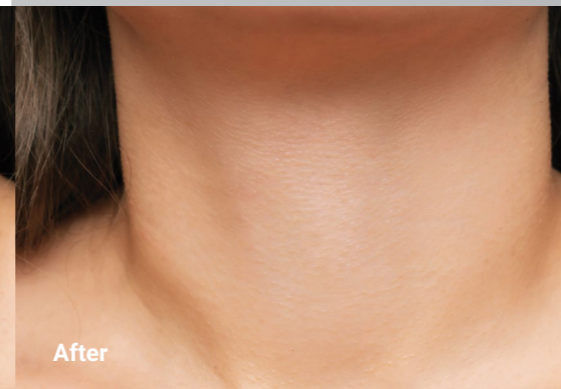




**AURAFEEL™ | Light**  
Plus Lidocaine



Before



After



Before



After



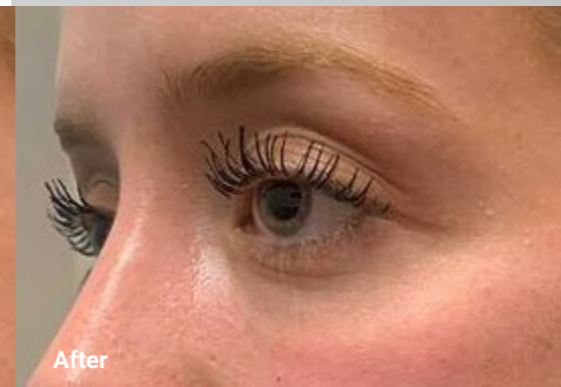
**AURAFEEL™ | L**  
Plus Lidocaine



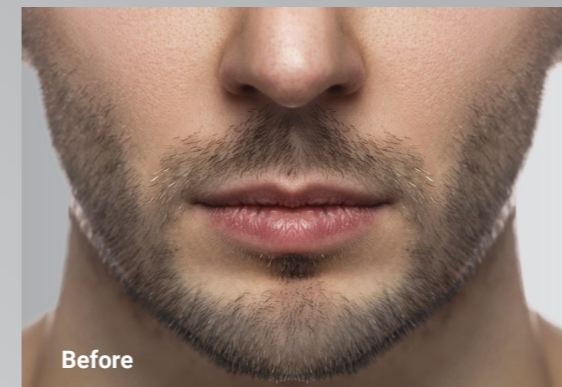
**AURAFEEL™ | S**  
Plus Lidocaine



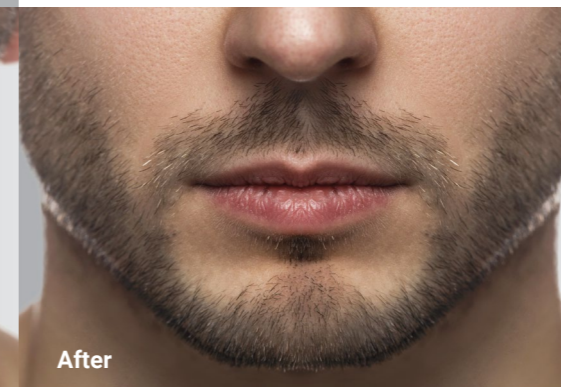
Before



After



Before



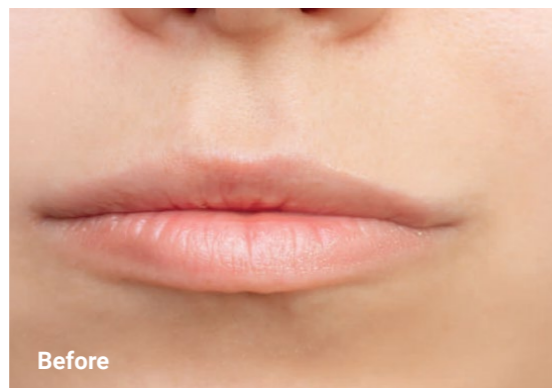
After



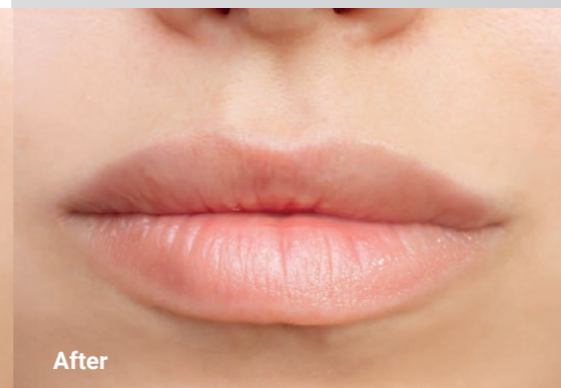
**AURAFEEL™ | XL**  
Plus Lidocaine



**AURAFEEL™ | M**  
Plus Lidocaine



Before



After



Before



After



**AURAFILL™** 10ml



**Manufactured By CSN Pharma**

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